



Press Release

17th March 2009

J Brand joins the Irisys iConnect Partner Program as an Approved Service Partner for the UK and Europe.

Irisys are pleased to announce, that leading UK data networking installation services company J Brand, has joined the iConnect partner program.

"Irisys are very pleased to see J Brand join our partner program. They have a unique position in the UK retail, banking, and services sector, as an experienced, and highly respected installation partner" said Tony Carpenter, Irisys' Sales Manager for People Counting.

Originally set up in 1933 by Joseph Brand as an electrical contracting and repair business in Margaret Street W1, the company operates today with the same guiding principle of "Customer Service" underpinning all its many core activities. With Headquarters located in central London, J Brand directly employs over 120 Staff many located regionally, and offers a nationwide and European service.

With the addition of a dedicated support desk facility, configuration centres in London and the North West of England, and continued investment in personnel, J Brand is able to offer customers a total network solution for projects across technologies, and vertical market sectors.

The success of J Brand is all about listening to clients, and tailoring a solution to meet specific business needs.

While the industry trend seems to be towards sub-contract staff, J Brand does not believe this to be the best way forward. J Brand can guarantee the quality of the installations by employing over 100 engineers, and never using sub-contract labour.

"J Brand has worked with Irisys for over 10 years, and has fully embraced the concept of the iConnect Partner Program. As an Irisys Approved Service Provider, J Brand will be able to work with the Irisys reseller community to provide services to complement the Irisys product set".

"We are specialists in working as a strategic partner to a primary reseller, and our nationwide workforce of directly employed engineers means we are ideally suited as an installation and maintenance partner. I welcome the opportunity to meet the Irisys partner community over the coming weeks, and developing a mutually beneficial partnership moving forward" says Paul Jordan, J Brand Partner Manager.



About Irisys

InfraRed Integrated Systems Ltd. specializes in the development and manufacture of intelligent infra-red detectors used in people counting, queue management, thermal imaging, healthcare and security applications. Founded in 1996, Irisys is based in Northampton, UK with offices in the US. For more information, visit www.irisys.co.uk

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